

# THE HIREMAN

thehireman.co.uk

Newsletter Summer 2018



**W**elcome to a special summer edition of The Hireman's newsletter. We're delighted to announce the opening of our new south London depot in Croydon. The depot will allow us to expand our entire service, as well as push further south and improve the speed of deliveries to towns such as Guildford, Brighton and Maidstone.

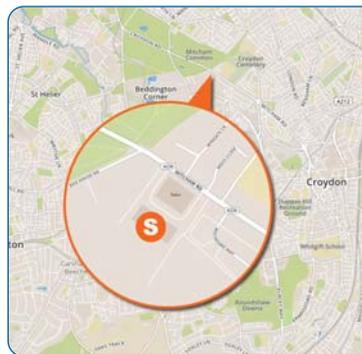
This expansion means our central depot is free to focus on the highly congested central London area, improving delivery times and getting more equipment to you more often. The new depot serves sites in the south faster and has made sure we can deliver multiple times a day to an even wider area.

Our east and west depots can now increase our service outside London. These depots already go out as far as Reading, Milton Keynes, Cambridge and Colchester, and they'll now be able to do it more regularly.

The Croydon depot is our largest yet, giving us more warehouse space as well as our largest workshop. The extra workshop area means we can service more tools more quickly and get them back out to you in tip-top shape.

The depot is run by some familiar faces, most notably Nick Goodwin who has been with The Hireman since 2014 and is managing the new depot. You can meet the rest of the

team and get more insight into why south London is the place to be on the next page.



If you want to pop in and visit, you'll find us at:  
Unit 4, 681 Mitcham Road,  
Croydon, CR0 3YH.

Or you can contact us:  
Telephone: **020 3848 4140**  
Email: [south@thehireman.co.uk](mailto:south@thehireman.co.uk)



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## The Croydon Crew

**The south London depot is being managed by Nick Goodwin, who many of you will know from our central London hire office. Nick joined as a driver in 2014, quickly becoming an integral part of our team as he moved into the central depot as a trainee hire controller in 2015. Nick's aptitude for organisation, his management skills and sheer hard work made him the ideal candidate to take the helm as depot manager.**



Tim Barker, Service Manager & Nick Goodwin, Depot Manager

### Ben Turner



Ben Turner has been with us since early 2017 and has been leading our expansion into the south of England to go alongside the south London depot. Ben's industry experience and local knowledge of south London, Surrey, Sussex and Kent make him a great point of contact for all our customers in that area. If you're based in the south you can expect to see a lot more of Ben.

T 07764 436 937  
E [ben.turner@thehireman.co.uk](mailto:ben.turner@thehireman.co.uk)

Talking about why we chose Croydon as the location, Nick said *"The new depot is strategically placed in Croydon, an area where there is a real push on regeneration including plenty of high end developments"*

*"The new depot being located closer to the motorway network gives us easy road access to shorten delivery times and bring our high level of service to even more customers. Croydon also gives us more room to expand and means The Hireman can more easily access the home counties in the south"*

We have also installed our largest workshop to date. Our service manager Tim Barker is overseeing all our workshop operations from south London, ensuring we maintain our fast local repair service at each depot while also vastly increasing our capacity to service equipment.

Nick's team will continue to expand over the over the coming months but you can always expect to see plenty of friendly faces. Why not drop in and say hello!

# Account Management Services

accounts@thehireman.co.uk 020 7064 8970

**This year we've continued to improve our online tools to make managing your Hireman account easier. All of these services are free and easy to set up, just get in touch with our accounts department and they'll take it from there.**

Our account management services include:

## 1. The Hireman Portal

See your account information on demand and in real time. You'll find paperwork like delivery and collection notes, your hire rates, a hire history, inspection certificates and invoices at the touch of a button.

## 2. Order and Off-Hire Notifications

We can email a designated contact order details whenever an order is placed. We can also email information about equipment that's been off-hired, including details of losses and damages.

## 3. Hire Rates

See your bespoke hire rates through the Hireman Portal, or get in touch and we'll send you them in Excel or PDF format.

## 4. Plant Lists

Receive a regular emailed report with details of all the tools and equipment you have on hire, including length of time it's been on hire and the location.

## 5. ToolTrak

Use our driver tracking service to follow the progress of your deliveries and collections in real time. Find out more overleaf.



## DIY SOS



Late in 2017 we donated a range of equipment to DIY SOS to help with a very moving project rebuilding the home of PC Kris Aves, who was seriously injured in the Westminster Bridge terrorist attack last year.

The programme aired in March 2018 and if you saw it you'll remember how emotional the episode was, and how the whole community pulled together to help. We're very proud to have helped out in a small way, and if you want to read more about the day you can visit our blog at: [thehireman.co.uk/blog/diy-sos-barnet](http://thehireman.co.uk/blog/diy-sos-barnet)

## TOOL TALK

### HUSQVARNA AIR CLEANER

A quiet and durable air cleaner with a reliable filter system. Ideal for dealing with concrete dust, fine sanding dust and gypsum dust.

- HEPA H13 filter
- Air flow: 1000 m<sup>3</sup>/h
- Two speed settings
- Warning lights and sound

Code: 04/220



### GAS OPERATED MATERIAL LIFT

A portable telescoping pneumatic hoist. Great for when you need to lift, position or install air ducts, overhead sprinklers, plumbing or ceiling panels. It uses CO<sub>2</sub> or compressed air to lift and the up/down functions are operated from a pistol-grip control handle.

- Large loading platform
- 4.87m control handle hose
- Cylinder mounting bracket
- Folding legs with heavy-duty castors

Code: 21/340



For further details about all of our products visit [thehireman.co.uk](http://thehireman.co.uk)

# ToolTrak

ToolTrak is The Hireman's driver tracking service. All you need to do is place an order and ToolTrak will do the rest.

Once our driver is en-route you'll receive a text from us giving you an ETA and a link to track the driver's progress.

Clicking on the link opens a map on your mobile device with the driver's location and his ETA. From here you can follow the driver's progress as well as having access to information about the driver and vehicle. ToolTrak has been a big plus for us as it helps with route planning and getting more deliveries out to you every day. It saves you time too as you can be prepared for when the driver arrives.



**TOOLTRAK**

- Accurate ETA text message notification
- Message sent to dedicated site contact
- Live tracking data
- Free service to all of our customers
- No downloads or sign-up required

Visit [thehireman.co.uk/tooltrak](http://thehireman.co.uk/tooltrak)

## Bode Joins the Team

Bode Aboderin joined our sales team in July. Bode is going to be based at our west London depot and is going to be out visiting customers across west London and the surrounding area. As a former marathon runner Bode can't wait to start racing out to see you all, so keep an eye out for him!

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E [bode.aboderin@thehireman.co.uk](mailto:bode.aboderin@thehireman.co.uk)



## PASMA Training

All PASMA certificates are valid for five years, but it's easy to forget about them once they're done. Do you know when your workforce's certificates run out? When they do, get in touch and we'll get you booked on a new course. Don't take risks with safety!

## SITE SURVIVAL KIT



**If you're setting up a new site, get in touch! We'll send out a complimentary 'Site Survival Kit' with your first order, which will include everything you need to get a brew on and get started. The kits are available upon request so talk to our depots for more information.**

## The Hireman Online



Our social media channels are a great way for us to keep in touch in between newsletters. Keep up to date with all the latest Hireman news online at [thehireman.co.uk](http://thehireman.co.uk).

You can also find us here:



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